



Worldwide the Most **Prescribed** Combination

BCF

Rx

Bitacef-625[®]

Amoxycillin 500mg, Potassium Clavulanate 125mg Tablet



- High bactericidal action & Effective even in resistant strains
- High clinical success rate in respiratory tract infections
- Yields high Clinical success rates of 90.5% compared to 80.9% for azithromycin



RTI

Pharyngitis & Tonsillitis

Bronchitis

SSTI

Postoperative Prophylaxis

For Maximized Action against **Resistant** pathogens

BCV

Rx

Bitacef-CV 325

Cefpodoxime 200 mg & Clavulanic Acid 125mg

Tablet

◀ | Excellent Choice of *Potency* & *Efficacy* | ▶



- Excellent bacteriological & Clinical Efficacy
- Convenient BID Dosing



URTI

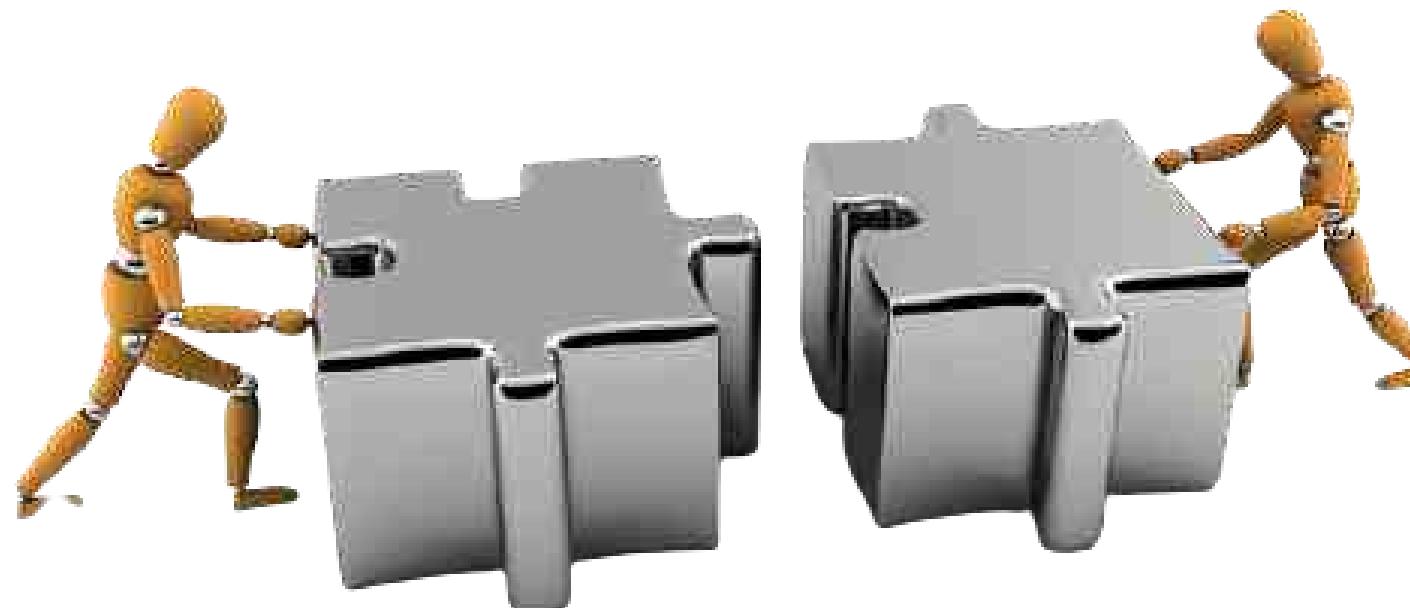
LRTI

Surgical Wound Infection

When Monotherapy is insufficient in Terminating Resistant bacteria



The Confident Switch Over Therapy



- Safe & Effective in treatment of Multi drug resistant treatment
- Both drugs are WHO recommended for the treatment of typhoid
- High tolerability with safety profile reported in diverse Indian patients



● Typhoid Fever

● Urinary Tract Infection

● Respiratory Tract Infection

For **Maximized** action in **Allergic rhinitis**

Rx

Bitacef-M[®]

BCM

Levocetirizine 5mg & Montelukast 10mg

Tablet



- Dual mode of action ensures better relief from the symptoms
- Better improvement in both day time & night time symptoms
- Better improvement in quality of life of patients



Seasonal Allergic Rhinitis

Allergic Dermatitis

Perennial Allergic Rhinitis

Atopic Eczema

For **Z**⁺ security in **Infective** conditions

Rx

Z-ThoxTM

Azithromycin 500mg

ZTH

- Delivers 98-100% cure rate in Pharyngitis, Tonsillitis and Otitis Media
- Excellent G.I. tolerability, efficacy & compliance
- Higher success rate in upper & lower RTI



● Acute Bacterial Sinusitis

● Acute Otitis Media

● Pharyngitis

● Tonsillitis

● Community Acquired Pneumonia

● Pulmonary Tuberculosis

Winner in improving Clinical outcome

FIGHT Day to Day Degeneration & Deficiencies

^{Rx}

Bitamax® GOLD

Green Tea Ext., Lycopene, Lutein, EPA, DHA, Folic Acid, Calcium Pantothenate, Biotin, Ferrous, Zinc Sulphate & Magnesium Sulphate

S/G Capsule

BGG



Fatigue & Weakness

Chronic Illness

Stress & Strain

Oxidative Stress

Cardiovascular diseases

- Delivers Powerful antioxidant support and Helps improves patients health, immunity and stamina
- Reduces the chances of development of chronic diseases
- Provides cardiovascular protection by preventing oxidation of lipoprotein (LDL)

Also Available

Bitamax® GOLD
Sugar Free
Green Tea Ext., Lycopene, Lutein, EPA, DHA, Folic Acid, Calcium Pantothenate, Biotin, Ferrous, Zinc Sulphate & Magnesium Sulphate
200ml Syrup

For reducing **Oxidative Stress & Enhancing Immunity**

Rx

Bitamax® GOLD

Green Tea Ext., Lycopene, Lutein, EPA, DHA, Folic Acid, Calcium Pantothenate, Biotin, Ferrous, Zinc Sulphate & Magnesium Sulphate

S/G Capsule

BGC



- Reduces the oxidative and the metabolic status of the female reproductive system
- Boosts fertility rates & Improves heart conditions
- Provide energy, Corrects deficiency, and Prevents modern menace on the body

Also Available

Bitamax® GOLD
Sugar Free
200ml Syrup
Green Tea Ext., Lycopene, Lutein, EPA, DHA, Folic Acid, Calcium Pantothenate, Biotin, Ferrous, Zinc Sulphate & Magnesium Sulphate



Female Infertility

Chronic Illness

Stress & Strain

Oxidative Stress

Convalescence

*Refill Energy
Provide Protection.....*



RX

NavanshTM

Tablet

L-Leucine 101mg, L-Isoleucine 67mg, L-Lysine Hcl 75mg,
L-Phenylalanine 68mg, L-Threonine 53mg, L-Valine 86mg, L-Tryptophan 23mg,
L-Methionine 59mg, L-Histidine 38mg, L-Arginine 100mg, Vit.D3 1000 I.U.

NAV

9 Essential
Amino Acid



- Facilitates delivery of baby with enhanced birth weight
- Vital role in fetal development
- Decreases the rate of caesarean sections



IUGR

Pre-Eclampsia

Pregnancy & Lactation

Oligohydramnios

Rx

For Higher Nourishment
in Critical Conditions

TM

Navansh

L-Leucine 101mg, L-Isoleucine 67mg, L-Lysine Hcl 75mg, L-Phenylalanine 68mg, L-Threonine 53mg, **Tablet**
L-Valine 86mg, L-Tryptophan 23mg, L-Methionine 59mg, L-Histidine 38mg, L-Arginine 100mg, Vit.D3 1000 I.U.



9 Essential
Amino Acid

L-Arginine

Vitamin D3

- Promotes muscle synthesis & reduces protein catabolism
- In Malnourished elderly haemodialysis patients improves anorexia
- Reduces oxidative stress following severe injury and infections



In

Malnourishment

Convalescence

General Debility

Fast Surgical Recovery

Diabetes

For Balanced Feminine Flora

Rx

Janni Pro™ 24 Capsule

Lactobacillus Acidophilus 8 Billion, Streptococcus Thermophilus 8 Billion, Bifidobacterium Longum 8Billion (24 Billion CFU)

JAN



3 Clinically Documented Vaginal Strains

24 Billion Clinically Effective CFU

- Decreases vaginal dryness & other symptoms of low estrogen
- Delivers 90% improvement in bacterial vaginosis
- Recommended as long term therapy for pregnant women and those susceptible to BV & UTI



● Bacterial Vaginosis



● Vaginal Candidiasis

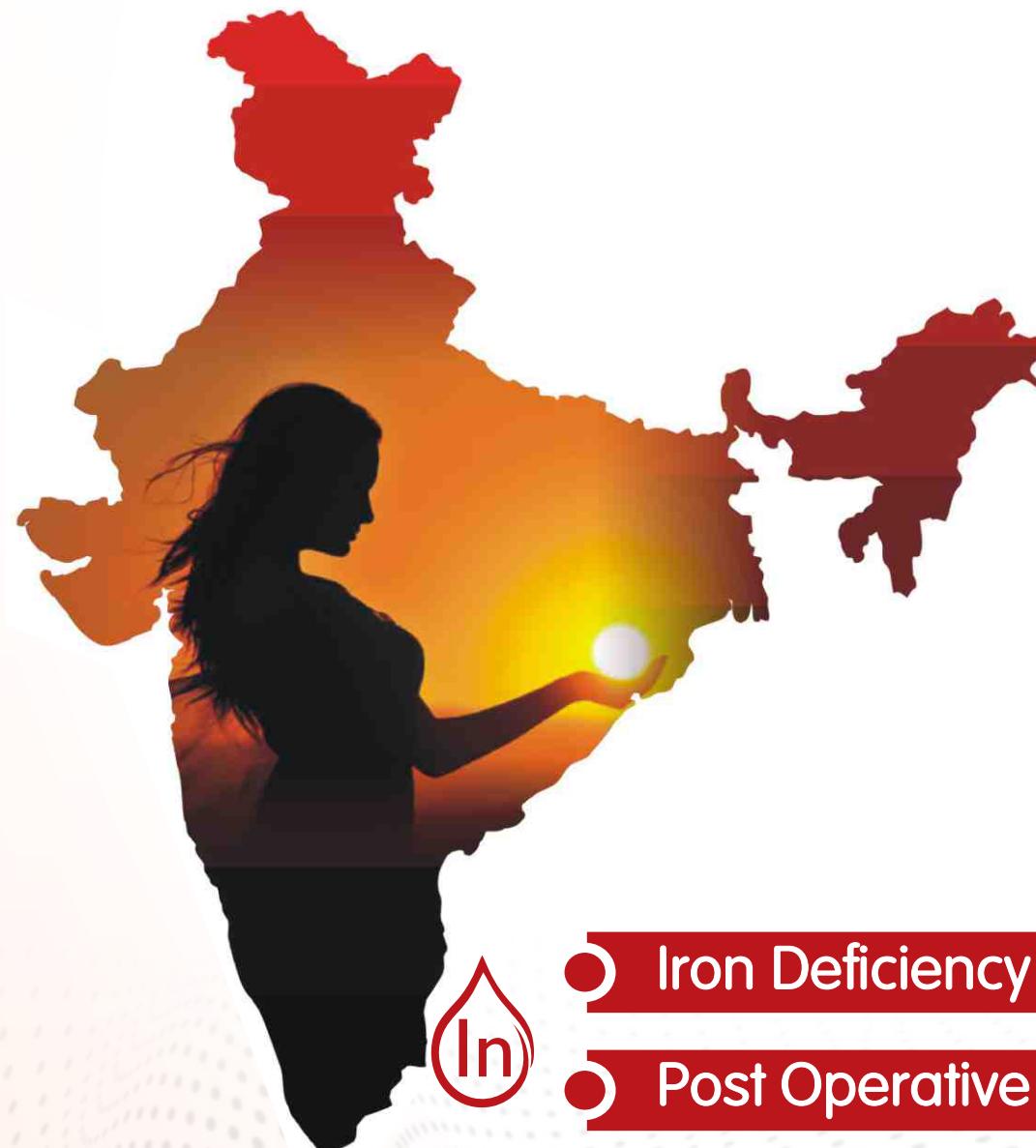
Recommend the Most Tolerable Hematinic

Rx

vibhafin™-XT

Ferrous Ascorbate 100mg , L-Methylfolate 1mg, Zinc Sulphate 22.5mg

Tablet



VXT

- Offers faster rise in haemoglobin due to 3 times absorption than ferric form of iron
- Least GI disturbance so higher chances of continuation of therapy
- More effective than folic acid at increasing red blood cell folate concentration



Iron Deficiency Anaemia

Post Operative Anaemia

Menstruating Woman

Chronic Blood Loss

Pregnancy & Lactation

Menorrhagia & Haemorrhage

For an **Unmatched Rise** in Hb with **High Tolerability**

Rx

vibhafin™

200ml Syrup

Ferrous Sodium Pyrophosphate,
L-Methylfolate, Biotin, Folic Acid, Cyanocobalamin, Vit.D3, Vit.C, Vit.B Complex

Sugar Free

- Exhibits greater absorption of Iron as compared with Ferrous Sulphate
- Existence of Fe(II) as a chelate with ascorbate retards or prevents Fe(II) oxidation
- Possesses unique ability of delivering extra rapid hemoglobin rise



- Iron Deficiency Anaemia
- Pregnancy
- Lactation
- Menorrhagia
- Generalised Weakness
- Haemorrhage

NO
Black Stool
Constipation
G I Irritation



**The Most Caring
Iron Therapy.....**

Rx

Boost Digestion

Bitazyme®

Fungal Diastase & Pepsin
Digestive Enzyme

100ml Syrup
200ml Syrup

Sugar Free

The real “Zyme” to boost Digestion



BZM

- Improves appetite by increasing digestion and reducing flatulence
- Results in greater digestion of carbohydrates & proteins
- Corrects abnormalities of digestion & regulates liver functions
- Restores bowel movements & clears putrefactive food content



Bloating

Dyspepsia

Belching

Flatulence

Nutritional aid during illness

Keep Liver functions Optimum



- Fatty Liver Diseases
- Viral Hepatitis
- Prolonged Illness
- Jaundice
- Liver Cirrhosis
- Chronic Alcoholic Patients

The Trusted Hepatoprotector

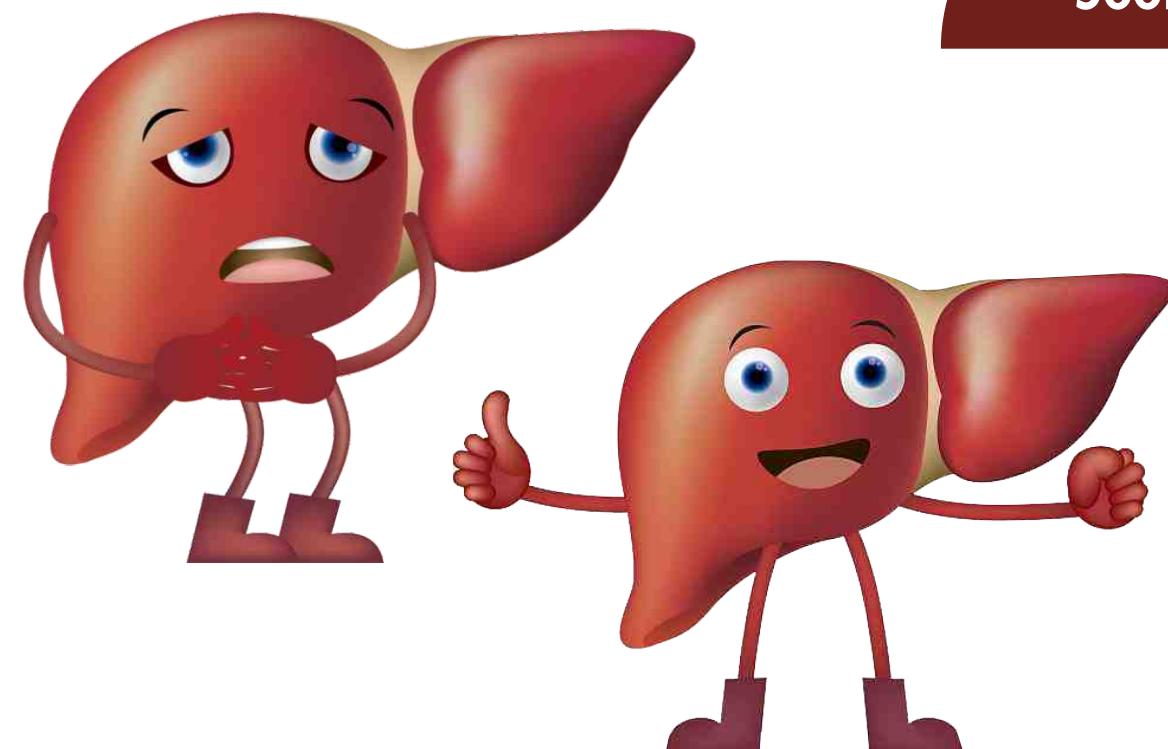
For Better functioning of Liver

Rx

Hepta-Dite®

Lecithin 500mg,
Silymarin 70mg,
L-Ornithine L-Aspartate 250mg with Pyridoxine 50mg

TABLET



SILYMARIN
500mg

LECITHIN
70mg

L-ORNITHINE
L-ASPARTATE

- Helps in the regeneration of liver cells
- Increases liver content of antioxidant glutathione and improvement in diseased hepatic cells
- Complements the treatment of viral hepatitis



Fatty Liver Diseases

Viral Hepatitis

Liver Cirrhosis

Chronic Alcoholic Patients

Prolonged Illness

Jaundice

The complete DIET to Healthy Liver

For Enhanced Liver Health

^{Rx}
Bitalliv-DS
Ayurvedic Liver Tonic
200ml Syrup



- Increases livers capacity to detoxify harmful chemical and toxins
- Normalises symptoms due to Alcohol Consumption
- Stimulates the regenerative capacity of the liver
- Natural & safe so less burden on diseased liver

BDS



- Jaundice
- Liver Cirrhosis
- Fatty Liver Diseases
- Chronic Alcoholic Patients
- Loss of Appetite
- Constipation

A Reliable & Winning LIVER Therapy

*Soft*en the stool
Relieve the constipation

^{Rx}

slipAWay™

Sodium
Picosulfate 3.33mg
+ Liquid Paraffin 1.25ml + Milk Of Magnesia (3.75ml)

Sugar Free
225ml Suspension



— For soft comfy stools —

- Offers Superior efficacy, better tolerability & Palatability
- Effective & Safe in old age, Diabetic & CVD patients compared to other available option



- Piles
- Hernia
- Anal Fissure
- Endoscopy
- Cardiovascular Disorder
- Elderly and bed ridden Patients



The **Trusted Support** in Hepatoprotection

^{Rx}

Ursofin® 300

Ursodeoxycholic Acid 300mg **Tablet**

- Prolongs life span of hepatocytes
- Reduces retention of bile acids
- Helps in dissolution of gall stones
- Stimulates impaired biliary secretion

URS



Fatty Liver Diseases

Cholestatic Liver

Drug Induced Cholestatic

Hepatitis C Virus

Gall Stone Dissolution

When the **Flame** of Pain, Pyrexia of Unknown origin

is **Disturbing Life**

Rx **Bludol** TM

Aceclofenac 100mg + Paracetamol 325mg **Tablet**



- ★ The reliable analgesic, antipyretic agent.
- ★ Offers much better gastric tolerance as compared to other NSAIDs
- ★ Exerts synergistic action which enhances the analgesic & anti-inflammatory activity
- ★ Provides fast reduction in temperature & inflammation



Pain & Pyrexia of unknown origin

Osteoarthritis

Muscular Sprain

For a **Faster Relief** in **Painful & Inflammatory** Conditions

Rx

Bludol SPTM

Aceclofenac 100mg, Paracetamol 325mg, Serratiopeptidase 15mg **Tablet**



In

Traumatic injury

Osteoarthritis

Post surgical inflammation

Dental abscesses

ENT inflammation

BSP

In Pain Management

Rx

Bludol™ TH

Aceclofenac 100mg + Thiocolchicoside 4mg

Tablet

Preferred choice of clinicians
in the treatment of **painful muscle spasm**



- ➡ Significantly reduced the intensity of pain and improved the mobility without causing side-effects like sedation
- ➡ Mobility Assessment revealed a Significant improvement in hand-to-floor distance
- ➡ Provides Favorable therapeutic profile, excellent efficacy, Better quality of life & speedy recovery



Low Back Pain

Sciatica

Cervical Spondylitis

Musculoskeletal & Neuromuscular Conditions

Post Operative Pain

BTB

Weak and Porous **KONES** Require
more than Just **Calcium**

^{Rx}
ALFICUS CD 3

Calcium Carbonate 1250mg, Vit.D3 2000IU, Methylcobalamin 1500mcg,
L-Methylfolate 1mg, Pyridoxal-5 Phosphate 20mg

Tablet

The Maximum strength formula

- Stimulates bone formation and preserves bone mass and helps in calcium absorption and bone mineralization
- Offers times greater homocysteine reduction and Reduces the fracture risk by 76.7%



Osteoporosis/ Osteomalecia

Weak Bones/Bone Fracture

Post Menopausal Osteoporosis

Hypocalcemia

ACD

Cure Cough Ease Life

Rx

Coscofin-LS[®]

Levosalbutamol 1mg, Ambroxol 30mg, Guaiphenesin 50mg

Sugar Free

100ml Syrup



- 72% reduction in Chronic Cough & 76% reduction in Acute Cough
- Shows improvement in Wheezy Symptoms by 71.8%
- Safe as well as efficacious for the treatment of productive cough.

In

Bronchospasm

Bronchitis

Asthma

COPD

RTI

CLS

For **Rapid Relief** in **Dry Cough & Congestion**

Rx

Coscofin®-BM

Sugar Free

100ml Syrup

Dextromethorphan HBR 10mg, Chlorpheniramine Maleate 2mg &
Phenylephrine HCL 5mg



- Potent Non addictive cough suppressant
- Well accepted combination of a Nasal decongestant, an antihistamine and an antitussive
- Provides optimum and symptomatic relief and is safe for the treatment of cold with dry cough



Dry, Irritating Cough

Seasonal Allergies

Nasal congestion

Common Cold

CBM

Stimulate **Expectoration** for **Prompt** Relief from cough.....

^{Rx} Coscofin®-D

Sugar Free

Terbutaline 1.25mg, Bromhexine 4mg, Guaiphenesin 50mg & Menthol 1mg **100ml Syrup**



- Effective Combination of Mycolytic, Expectorant & Bronchodilator
- Controls cough, Breathlessness & Decreases the volume of sputum¹
- Highly effective in the management of cough associated with lower respiratory tract infection and COPDs¹

(In)

- Cough associated with Bronchitis
- Productive Cough
- Asthmatic Cough
- Cough with Congestion
- Emphysema

COD

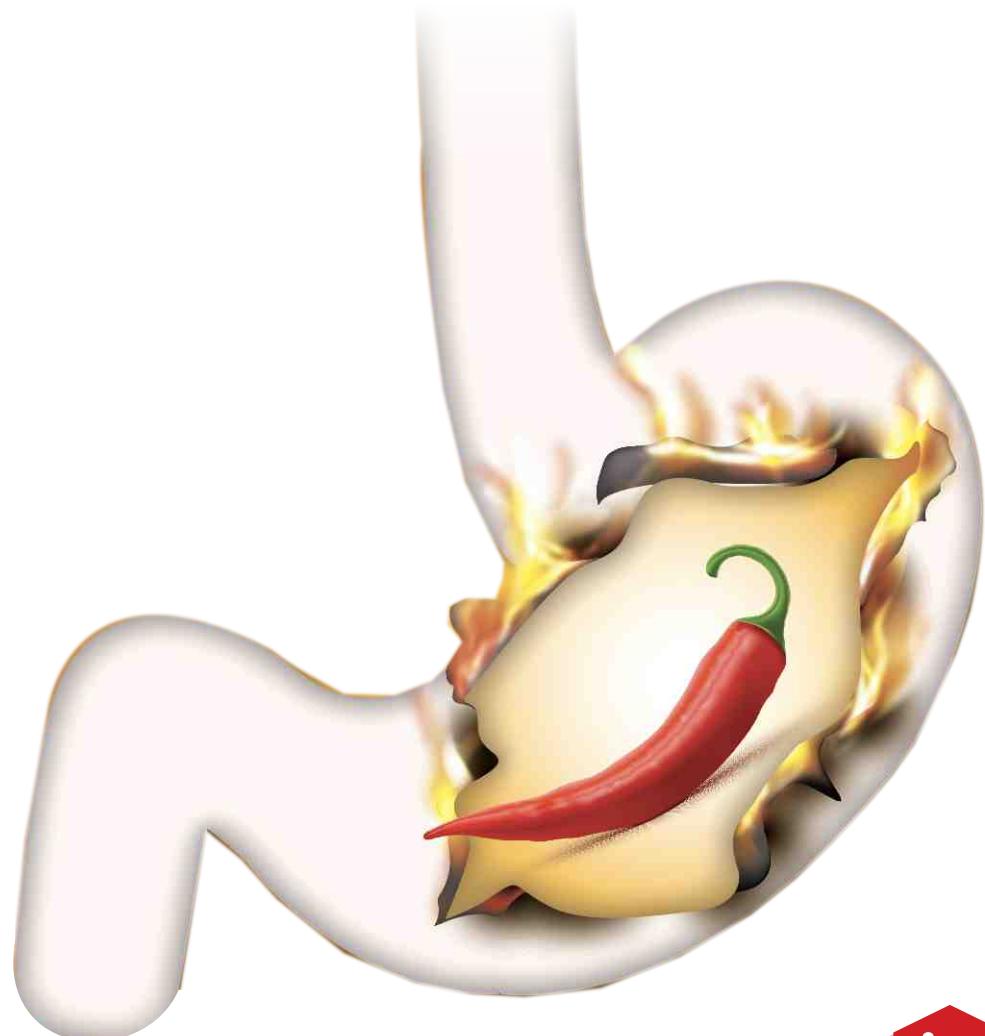
For **PROMPT ACTION** & **FAST RELIEF**
in GERD & Hyperacidity

Rx

Platirab DSR[®]

Rabeprazole 20mg, Domperidone 30mg (SR)

CAPSULE



In

- ▶ Provides complete relief from various symptoms for 24 hours
- ▶ Longer duration of acid suppression
- ▶ Fast onset of action
- ▶ Excellent success rate of 94%

Dyspepsia

Hyperacidity

GERD

Chronic Gastritis

Peptic Ulcer

Nausea & Vomiting

DSR